


UPDATE EVENTS & NEWS

WEEK 37/2017

ARTEMIDE EVENTS & NEWS - AUGUST 2017

	<p><b>Artemide Products Receive PIA Awards from Architectural SSL</b></p>	<p>Ameluna, Light Over Time (LoT), and Discovery received the prestigious Architectural SSL Product Innovation Awards (PIA) 2017, one of the nation's top trade publications for architects, lighting designers and specifiers. <i>Link:</i> <a href="http://www.artemide.com/blog/portfolio/artemide-products-receive-pia-awards-from-architectural-ssl/">http://www.artemide.com/blog/portfolio/artemide-products-receive-pia-awards-from-architectural-ssl/</a></p>
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ARTEMIDE NEWS ON WEB / SOCIALS / A.CLOUD - AUGUST 2017

<p><b>Artemide Socials</b></p>	<p>Artemide Facebook</p>	<p>92.604 likes, daily update</p>
	<p>Artemide Instagram</p>	<p>122.000 followers, daily update</p>
	<p>Artemide Twitter</p>	<p>10.400 followers, daily update</p>
<p><b>cloud.artemide.com</b></p>	<p>Section PRESS</p>	<p>Daily Press Review July-August 2017</p>
	<p>Section REFERENCES last upload</p>	<p>Upload of the last REFERENCES:  <ul style="list-style-type: none"> <li>• <b>OFFICE:</b> Call Center Ivs Nespresso, Vignate, Milan (ITA); Lavazza Innovation Center, Torino (ITA); Clinica Barchitta, Spinea VE (ITA); Office of Legion company, Chelyabinsk, (RU); Pitman Tozer Architects, London (UK)</li> <li>• <b>HOSPITALITY:</b> Restaurant Il Canneto at Sheraton Milan Malpensa Airport Hotel (ITA); Hard Rock Hotel Ibiza, Ibiza (ES)</li> <li>• <b>RETAIL:</b> Florim - Spazio CEDIT, Milano (ITA); Stand Florim - Coverings, Orlando (USA); Coop Ravenna ESP, Ravenna (ITA); Eataly Doha, Qatar</li> </ul> </p>

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**ARTEMIDE NEWS ON A.CLOUD - AUGUST 2017**

<p><a href="http://cloud.artemide.com">cloud.artemide.com</a></p>	<p><b>Section PHOTOMETRIES</b> last data upload</p>	<p><b>DESIGN PRODUCTS</b></p> <ul style="list-style-type: none"> <li>• AMELUNA</li> <li>• CHLOROPHILIA 2</li> <li>• DECOMPOSE'</li> <li>• DISCOVERY</li> <li>• ECLITTICA 20/50</li> <li>• FEBE</li> <li>• FLORENSIS FLOOR</li> <li>• GROUPAGE</li> <li>• INA</li> <li>• JET</li> <li>• LA PETITE FLOOR &amp; WALL</li> <li>• LES DANSEUSES</li> <li>• MICROSURF</li> <li>• NUR 1618 ACOUSTIC</li> <li>• NUR MINI</li> <li>• ORSA</li> <li>• REA</li> <li>• SILENT FIELD</li> <li>• SPACE CLOUD</li> <li>• TALAK</li> <li>• TALO 60</li> <li>• TIAN XIA 500 LED</li> <li>• TOLOMEO MEGA LED (new)</li> <li>• TRIX</li> </ul>
<p><a href="http://cloud.artemide.com">cloud.artemide.com</a></p>	<p><b>Section PHOTOMETRIES</b> last data upload</p>	<p><b>ARCHITECTURAL INDOOR PRODUCTS</b></p> <ul style="list-style-type: none"> <li>• A.SHARPING</li> <li>• ALGORITMO RAIL</li> <li>• ARIA MINI</li> <li>• CAELUM 90</li> <li>• CHOCOLATE FLOOR DIFF.</li> <li>• EVERYTHING 35/55/80/105/150</li> <li>• LoT REFLECTOR</li> <li>• MOUETTE LED</li> <li>• OLMO SPOT</li> <li>• PARABOLA 80/100</li> <li>• PICTO 70/100/125</li> <li>• PICTO 125 TW (attention NEW photometric data)</li> <li>• RASTAF 86</li> <li>• SHARP</li> <li>• SMART OFFICE</li> <li>• TAGORA 80</li> </ul>
<p><a href="http://cloud.artemide.com">cloud.artemide.com</a></p>	<p><b>Section PHOTOMETRIES</b> last data upload</p>	<p><b>ARCHITECTURAL OUTDOOR PRODUCTS</b></p> <ul style="list-style-type: none"> <li>• CUNEO MINI</li> <li>• NIKI</li> <li>• NIKI LED</li> <li>• OBICE MICRO</li> <li>• OBLIQUE</li> <li>• PANTAREI LED lamp</li> </ul>

## UPDATE PRODUCTS INFO

WEEK 37/2017

ARTEMIDE DESIGN							
Product	Code	Description	Designer	Lamping	EU Public Price VAT/Excl. (Euro)	Delivery (week / month)	Energy Label Nr. (table on catalogue)
NEW PRODUCTS RELEASE							
	0353030A	ORSA CLUSTER 3x21	Norman Foster	LED 3000K, 22W, 1686lm, CRI=90 dimmable (Push)	901,64	<b>Week:</b> 37/2017 <b>Month:</b> September 2017	1
	0355030A	ORSA CLUSTER 5x21	Norman Foster	LED 3000K, 37W, 2810lm, CRI=90 dimmable (Push)	1.434,43	<b>Week:</b> 37/2017 <b>Month:</b> September 2017	1

UPDATED DATA SHEETS ON [artemide.com](http://artemide.com) WEB SITE - PRODUCT PRESENTATIONS on ACloud/section PRESENTATIONS

ARTEMIDE NEW ENEC 15 APPROVALS	
Code	Products
Complete range	ALPHABET OF LIGHT (all letters and numbers)

## PRODUCT NEWS & UPDATE



Silent field  
design Carlotta de Bevilacqua, Laura Pessoni  
Suspension lamp

New acoustic data report on

ACloud ~~section~~: PRESENTATIONS

file: [Product Presentation\\_Silent Field\\_EU](#)



Artemide cloud

Product Presentation\_Silent Field\_EU

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Presentations

Family

Download File

Video

Custom Fields

External Reference

Product Presentation\_Silent Field\_EU

ARTEMIDE DESIGN - DISCONTINUED PRODUCTS				
Product	Code	Description	Designer	Note
	1352050A	ALTROVE MWL PAR/PLAF 6X39W+TEL.RF	Carlotta de Bevilacqua	Immediate production phase-out, no longer in production. No order accepted starting from now.

UPDATE PRODUCTS INFO

WEEK 37/2017

**Artemide Architectural Indoor**

On this table are indicated the production prevision of Architectural Products included in the Artemide Architectural general catalogue 2017. The timing indicated is the **WEEK**, starting **from which the Sales Department could be able to entry orders in the SAP System**, meanwhile the Factory will manage the products availability.

Code	Description	EU Public Price VAT/Excl.	Production Week release	Notes
<b>MOUETTE - page 472 - Architectural catalogue 2017</b>				
L864100	MOUETTE SIMM 2500mm 4X54W DM DALI	€ 1.120,00	Week 31/2017	
L864150	MOUETTE SIMM 2500mm 4X54W DM DALI 6M	€ 1.370,00	Week 31/2017	

UPDATED DATA SHEETS ON [artemide.com](http://artemide.com) WEB SITE

<b>Due to production problems the following codes are not deliverable until solution</b>		
Code	Description	2017 catalogue page
<b>GRADIAN CEILING 600X600</b>		
M3200W21	GRADIAN C 600x600 3000K DIM BCO	page 340
M3200W31	GRADIAN C 600x600 3000K DIM BLU	page 340
M3200W41	GRADIAN C 600x600 3000K DIM RSO	page 340
M3200W61	GRADIAN C 600x600 3000K DIM GRO	page 340
<b>GRADIAN CEILING 1200X600</b>		
M3201W21	GRADIAN C 1200x600 3000K DIM BCO	page 340
M3201W31	GRADIAN C 1200x600 3000K DIM BLU	page 340
M3201W41	GRADIAN C 1200x600 3000K DIM RSO	page 340
M3201W61	GRADIAN C 1200x600 3000K DIM GRO	page 340
<b>GRADIAN CEILING 1200X1200</b>		
M3202W21	GRADIAN C 1200x1200 3000K DIM BCO	page 340
M3202W31	GRADIAN C 1200x1200 3000K DIM BLU	page 340
M3202W41	GRADIAN C 1200x1200 3000K DIM RSO	page 340
M3202W61	GRADIAN C 1200x1200 3000K DIM GRO	page 340

**Artemide Architectural Outdoor**

On this table are indicated the production prevision of Architectural Products included in the Artemide Architectural general catalogue 2017. The timing indicated is the **WEEK**, starting **from which the Sales Department could be able to entry orders in the SAP System**, meanwhile the Factory will manage the products availability.

Code	Description	EU Public Price VAT/Excl.	Production Week release	Notes
<b>POTO anthracite grey - pages 718 - Architectural catalogue 2017</b>				
T082620	POTO LED F ANTHRACITE GREY	€ 898,00	Week 32/2017	<i>new finish anthracite grey</i>

Code	Description		Production Week release	Notes
<b>CICLOPE SERIE - UL</b>				
T081028	CICLOPE TERRA LED 50CM GR.ANTR UL		Week 25/2017	<i>new finish anthracite grey</i>
T081128	CICLOPE TERRA LED 90CM GR.ANTR UL		Week 25/2017	<i>new finish anthracite grey</i>
T081228	CICLOPE PARETE LED GR.ANTR UL		Week 25/2017	<i>new finish anthracite grey</i>
T081328	CICLOPE TERRA LED 50CM BIFAC GR.ANTR UL		Week 25/2017	<i>new finish anthracite grey</i>
T081428	CICLOPE TERRA LED 90CM BIFAC GR.ANTR UL		Week 25/2017	<i>new finish anthracite grey</i>
<b>EFFETTO SERIE - UL</b>				
T42004LW28	EFFETTO 14S LED 4L 3000K GR.ANTR UL		Week 24/2017	<i>new finish anthracite grey</i>
T42004NW28	EFFETTO 14S LED 4N 3000K GR.ANTR UL		Week 24/2017	<i>new finish anthracite grey</i>
T42104LW28	EFFETTO 16R LED 4L 3000K GR.ANTR UL		Week 24/2017	<i>new finish anthracite grey</i>
T42104NW28	EFFETTO 16R LED 4N 3000K GR.ANTR UL		Week 24/2017	<i>new finish anthracite grey</i>
T42012LW28	EFFETTO 14S LED 2L 3000K GR.ANTR UL		Week 24/2017	<i>new finish anthracite grey</i>
T42012NW28	EFFETTO 14S LED 2N 3000K GR.ANTR UL		Week 24/2017	<i>new finish anthracite grey</i>
T4201NLW28	EFFETTO 14S LED NL 3000K GR.ANTR UL		Week 24/2017	<i>new finish anthracite grey</i>
T42112LW28	EFFETTO 16R LED 2L 3000K GR.ANTR UL		Week 24/2017	<i>new finish anthracite grey</i>
T42112NW28	EFFETTO 16R LED 2N 3000K GR.ANTR UL		Week 24/2017	<i>new finish anthracite grey</i>
T4211NLW28	EFFETTO 16R LED NL 3000K GR.ANTR UL		Week 24/2017	<i>new finish anthracite grey</i>
T42021LW28	EFFETTO 14S LED 1L 3000K GR.ANTR UL		Week 24/2017	<i>new finish anthracite grey</i>
T42021NW28	EFFETTO 14S LED 1N 3000K GR.ANTR UL		Week 24/2017	<i>new finish anthracite grey</i>
T42121LW28	EFFETTO 16R LED 1L 3000K GR.ANTR UL		Week 24/2017	<i>new finish anthracite grey</i>
T42121NW28	EFFETTO 16R LED 1N 3000K GR.ANTR UL		Week 24/2017	<i>new finish anthracite grey</i>